



**Ultrastor give back
Contest Rules & Regulations for Elle Management (“Sponsor”)**

1. Contest Offer

- Like our Facebook page and share our post to get a chance to win 5,000 AIR MILES® Reward Miles

2. Eligibility

- Everyone that likes the Ultrastor page and share the contest post is eligible
- Employees of LoyaltyOne, Co., RMG Loyalty, and the sponsor, members of immediate families of such employees and persons living in the same household as such employees are excluded from this contest
- This contest is subject to applicable Federal, Provincial, and Municipal laws and regulations, and is void where prohibited by law.

3. How to Enter

- Contest starts on November 12th 2018 and ends on December 31st 2018 (“Contest Period”)
- Like the Ultrastor page and share the contest post for a chance to win
- Full name, email address, phone number and AIR MILES Collector Number need to be provided. By entering the contest, the participant consent in receiving promotional communications from Elle Management.
- If the information you provide when entering is inaccurate, your entry will be void. Limit of one entry per person/household.

4. No Purchase Necessary & On-Line Entries (*required by Criminal Code of Canada*)

To enter without any purchase entrants may hand print their name, address, e-mail address, postal code, and phone number on a plain 3” x 5” piece of paper and sign it. Place the entry form in an envelope and mail it with sufficient postage to: 800 Rodick Road, Markham, Ontario, L6G 1E4. Entries must be received by December 31st 2018. Limit of one (1) entry per envelope with sufficient postage. All mail-in entries will have the same odds of winning as those received on-line. Faxed or e-mailed entries will be disqualified. LoyaltyOne, Co., RMG Loyalty, and Elle Management shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online entry, or any other error or malfunction, or any injury or damage to entrant’s or any other person’s computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.



5. Prize Description

- 1x 5,000 AIR MILES® Reward Miles
- AIR MILES reward miles Prize will be posted directly into the AIR MILES Collector Account of the confirmed winner on January 14th 2019. To ensure that the winner receives the Prize in his or her preferred balance, winner should ensure his or her balance preferences (*AIR MILES Cash balance and AIR MILES Dream balance*) are set as desired prior to the Prize being posted in his/her Collector Account.
- The approximate retail value of AIR MILES® Reward Miles prize depends on the chosen method of redemption, available reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream balances. If used redeemed with AIR MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights (1200 Reward Mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight in low season departure from Toronto, Ontario to Winnipeg, Manitoba is 2000 AIR MILES Reward Miles and has an approximate value of \$525.00 (Canadian) excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES® Reward Miles used for non-flight reward options depends on reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles prize is not transferable or convertible to cash and must be accepted as awarded.

6. Prize Drawing

- The prize will be draw randomly selected from all eligible entries
The draw will take place in our office 800 Rodick Road, Markham, Ontario, L6G 1E4 on January 7th 2019
- The prize winner will be contacted via telephone within a week. If the selected entrant cannot be contacted in that time, another entrant will be randomly selected and the initial selected entrant will be disqualified and will have no recourse towards Elle Management, or anyone involved in the Contest.
- In order to win, the selected entrant must first correctly answer, unaided, a time-limited, mathematical, skill-testing question to be administered by telephone, and he or she will be required to sign a standard Declaration and Release Form confirming compliance with the Contest Rules, acceptance of the Prize as awarded and releasing LoyaltyOne, Co., RMG Loyalty, and Elle Management from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed. The selected entrant will have 30 days from the date of receipt to return a signed copy of the Declaration and Release Form to Elle Management. If the selected entrant does not do so within this period of time, another entrant will randomly be selected and the initial selected entrant will be disqualified and will have no recourse towards LoyaltyOne, Co., RMG Loyalty, or Elle Management or anyone involved in the Contest.



7. Condition of Participation

Submission of an entry constitutes acceptance of these contest rules by entrant. LoyaltyOne, Co., RMG Loyalty, and Elle Management do not accept responsibility for any loss, damage or claims caused by or resulting from this contest or the prizes. The prize winner(s) agrees by accepting the prize to release LoyaltyOne, Co., RMG Loyalty, and Elle Management from any and all liability arising out of, pursuant to, or as a result of the carrying out of the contest, including liability arising from the acceptance of the prize(s) as awarded and confirming compliance with contest rules. By entering the contest, entrants consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes and in all mediums utilized by LoyaltyOne, Co., RMG Loyalty, and Elle Management without payment or compensation.

8. Chance of Winning

The chances of winning is dependent on the total number of eligible entries received during the contest period.

9. Ownership of the Contest

The contest is managed by Elle Management. LoyaltyOne, Co. and RMG Loyalty, are in no way connected to the management of this contest.

10. Enrollment in the AIR MILES® Reward Program

If a potential winner of AIR MILES Reward Miles is not an AIR MILES Collector, he/she may enroll in the AIR MILES Reward Program by visiting airmiles.ca. By enrolling to become an AIR MILES Collector you agree to be bound by the terms and conditions of the AIR MILES Reward Program as amended from time to time.